



Key Holding Housing Brochure



Our Goal.

To create **accessible, high-quality** homes that combine **affordability, efficiency**, and scalable production.

Problem & Opportunity

01.

COST & ACCESSIBILITY

The cost of traditional construction often renders it unattainable for numerous aspiring home builders.

02.

TIME & EFFICIENCY

The conventional construction method not only proves inefficient but also consumes extensive time, leading to prolonged construction periods and escalated expenses.

03.

SCALABILITY ISSUES

Builders in the construction industry encounter limitations stemming from a lack of scalability, restricting market accessibility.

Customer Benefits.



All in one place:



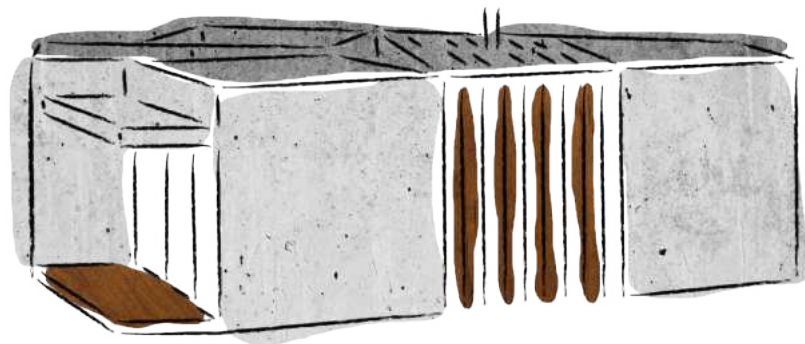
Architects



Interior
Designers



Construction
Materials



RETAIL / RESIDENTIAL PORTFOLIO.

Find below our previous work.

1

NEUTRA002





Cross-Kabin



NEUTRA002



NEUTRA001



TENTICKLE TENTS



LIGHT CONCRETE



LIGHT CONCRETE



LIGHT CONCRETE



RETAIL STORE

Food pop-up.



OTHER USES

Industrial



OTHER USES

Warehouse / Storage Facility



Key Holding **DESIGN.**

We are solving complex problems by being practical.

2

The Neutra series offers compact, versatile tiny homes ideal for backyard guest houses, ADUs (Accessory Dwelling Units), and home office projects. Featuring 473 sq ft, 1 bed, 1 bath, customizable finishes, and expandable options, it's a versatile solution for various living needs.

NEUTRA



The Scarpa series presents stunning concrete and timber single-family homes, perfectly suited for build-to-rent projects. Ranging from 1,145 sq ft, with 2-3 beds, 1-2 baths, complete with a kitchen, living room, customizable finishes, and expandable options, it's an ideal choice for versatile living spaces.

SCARPA



The hotel villa series presents a perfect fusion of indoor-outdoor living, enhanced by a charming pergola on the access of the deck. Ranging from 645 sq ft, with 1-2 beds, 1 baths, complete with a kitchenette, living room, for a luxurious retreat, providing a serene escape with a blend of modern design.

HOTEL VILLA



Nobuko embodies a vibrant blend of costal charm with contemporary design elements. Featuring 600+ sq ft, 1-3 beds, 2-3 bath, customizable finishes, and expandable options, it's a versatile solution for various living needs.

NOBUKO





www.keyholding.io